**FCDP Sub-Committee Formation**

Sub-Committees should schedule and meet on their own each month. This may be accomplished either in person, online, or on a conference call. Susan DeMoura can assist with online/conference call type meetings, if interested.

Sub-Committees will meet to create a mission statement, set short and long-term goals, all of which should adhere to the SMART method for goal setting which states that goals should be **S**pecific, **M**easurable, **A**ttainable, Relevant, and **T**ime Bound.

Each Sub-Committee should elect a chairperson who will be responsible for notifying each member of their Sub-Committee about scheduled meetings and upcoming responsibilities. They will be responsible for ensuring that a monthly report is created and ready for presenting at the General Party’s monthly meeting.

Each Sub-Committee should have a minimum of 3 members, to ease the burden of responsibility so that a small number of people aren’t doing all the work, while no more than 7 members or so are recommended, there is no limit to the number of members that may serve on a Sub-Committee. Each member of the FCDP Committee should serve on at least 1 Sub-Committee but should not necessarily serve as Sub-Committee Chair.

To foster new ideas and leadership, each Sub-Committee Chair will serve for a period of 1 year, with rotation out of position after that time has lapsed.

Long Term Goals are established by FCDP for first year, with future years to be determined by each Sub-Committee, respectively. Goals will be submitted to FCDP Committee and General Party for review and voting approval.

**Outreach/Social Image Sub-Committee**

**General Party Goals to be achieved through this sub-committee:**

1. ***To Recruit at least 5 new active members under the age of 30, by the end of the year.***
2. ***Increase average monthly attendance to 50 active members by the end of the year.***
3. ***To enhance our presence in the community, the FCDP will add 3-5 Democrats to Non-Profit and County Board memberships by the end of the year.***
* Members of this Sub-Committee would be responsible for enhancing the public image of the Fannin County Democrats, as well as recruit new members to the group.
* Members would collaborate with FCDP Committee/Chair to identify and coordinate speakers for upcoming meetings, which would include outreach to local and 9th District politicians.

* Members will become more involved in the Fannin County Chamber of Commerce, to heighten local awareness of our organization.
* In addition, they would be actively engaged in positive messaging and advertising of our party including print, billboard, social media FCDP website and 9th District Website (located currently at pickensdemocrats.org/9th District, but subject to change in near future).